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B.R. Distilling Company Launches Limited-Release Blue Note™ Special Reserve

*Blend of Straight Bourbon Whiskeys Finished in 10 Different Casks
is the Latest Expression in the Company's Cask Finished Series*

Memphis, TN (February 10, 2025) – [Blue Note Bourbon™](#), the award-winning whiskey portfolio which is artfully crafted to honor the rich blues music that is synonymous with Memphis, has launched its second-annual Special Reserve Straight Bourbon Whiskey.

Crafted in Memphis, the limited-release is a blend of 10 casks from Kentucky and Tennessee – cognac, madeira, sherry, port, triple sec, madeira, apricot brandy, amontillado, vanilla cognac and vino de Naranja – ranging in age from four to 19 years with varying mashbills. The new expression was bottled at 116.3 proof (58.15% ABV), unfiltered.

Special Reserve Tasting Notes

- Nose: Bright fruit, cherry, peach, leather, oak and vanilla
- Palate: Creamy and light, oak, vanilla, roasted nuts, dark chocolate, and citrus
- Finish: Light warmth with a chewy, slightly dry texture that lingers

In addition to last year's Special Reserve, Blue Note has introduced several other highly awarded limited-release offerings, which include Premium Small Batch, Single Barrel Reserve, 17-year, and most recently a Honey Rye and Honey Bourbon Cask.

"Having launched several wildly successful limited releases in recent years, whiskey enthusiasts have come to expect these types of unique offerings from Blue Note," said Chris Crosbie, Vice President, Sales, B.R. Distilling Company. "This year's Special Reserve is both exceptional and uncommon having been crafted from 10 unique types of casks."

Approximately 2,000 bottles of Blue Note Special Reserve are now available for purchase online at BlueNoteBourbon.com and in 20 U.S. states (as listed below). The suggested retail price for a 750ml bottle is \$225.

Blue Note's whiskey portfolio is distilled in partnership with Bardstown Bourbon Company (parent company of Green River Distilling) and then aged just north of downtown Memphis where the Mississippi and Wolf Rivers collide. The long summers filled with infamous Memphis heat and cooler evenings forces the whiskey deep into the oak, creating an unmistakably rich flavor that's bold yet smooth.

In addition to the aforementioned limited releases, award-winning flagship Blue Note portfolio includes Juke Joint (\$34.99), Crossroads (\$44.99), Uncut (\$49.99), and Straight Rye Whiskey (\$34.99). At the 2024 San Francisco World Spirits Competition, Juke Joint and Crossroads were awarded Platinum medals, a rare honor meaning that each expression has received Double Gold medals for three consecutive years.

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Production Facility & Tasting Room

Blue Note's 110,000 square foot production facilities, located on Royal Avenue just North of downtown Memphis, are open from Monday through Friday from 10am – 4:00pm CST and include a unique and intimate tasting room. Guided tours are available on Thursdays and Fridays for \$10 plus tax & fees. Guests can add a Tasting Flight Experience for an additional \$5. For more information and to book a guided, behind-the-scenes tour, visit www.bluenotebourbon.com. Please follow Blue Note on [Facebook](#) and [Instagram](#).

About B.R. Distilling Company

Founded in 2014 in Memphis, TN, B.R. Distilling Company is the oldest licensed distillery in Memphis, TN, and producer of world-famous Blue Note Bourbon. Currently, the company produces four flagship expressions, along with regular limited releases, which are distributed across 20 U.S. states, including AL, AR, CO, CT, FL, GA, KS, KY, LA, MA, MI, MS, MO, NY, NJ, OK, RI, SC, TN, and TX, and online at BlueNoteBourbon.com via Bevstack, which can be shipped to: AZ, CA, CO, CT, DE, FL, GA, IA, ID, IL, IN, KS, KY, MD, MN, MO, NC, ND, NE, NH, NJ, NM, NV, NY, OH, OK, OR, PA, RI, TX, VA, WA and WI. Take note. Sip responsibly.

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