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## **Blue Note™ Launches Limited-Release Honey Rye Cask** *Straight Rye Whiskey Finished in Honey Barrels Embraces the Art of Fusion*

**Memphis, TN (August 15, 2024)** – [Blue Note Bourbon™](#), the award-winning whiskey portfolio which is artfully crafted to honor the rich blues music that is synonymous with Memphis, has launched a limited-release Honey Rye Cask.

The new expression began its journey by embracing the art of fusion. American oak barrels used for finishing were repurposed to produce a delicious, locally sourced, barrel-aged honey. The team then returned the bourbon, which was aged for a minimum of three years, to the honey-infused casks for another round of aging to create a distinct and harmonious profile. Crafted in Memphis, the new expression features a classic mash bill of 95% rye and 5% malted barley, which was bottled at 117.2 proof (58.6% ABV).

“Limited releases like our Honey Rye Cask allow our team to flex its creative muscles and shine a spotlight on special finishes,” said Logan Welk, President and Chief Operating Officer, B.R. Distilling Company. “Blue Note’s bold and spicy notes blended with the nuanced flavors of wildflower honey deliver an intricate balance of strength and sweetness.”

### **Honey Rye Cask Tasting Notes**

- Nose: Very light apricot, vanilla, all spice, and oak
- Taste: Caramel, hints of apricot, oak, floral finish, all spice
- Finish: Soft and balanced, light texture, with lingering hints of wildflower and honey

Blue Note Honey Rye Whiskey is now available for purchase online at [BlueNoteBourbon.com](https://BlueNoteBourbon.com) and [Seelbachs.com](https://Seelbachs.com) as well as in the following markets: CT, FL, GA, KS, MA, MO, NJ, NY, RI, TN, and TX. The suggested retail price for a 750ml bottle is \$64.99.

Blue Note’s whiskey portfolio is distilled in partnership with Bardstown Bourbon Company (parent company of Green River Distilling Company) and then aged just north of downtown Memphis where the Mississippi and Wolf Rivers collide. The long summers filled with infamous Memphis heat and cooler evenings forces the whiskey deep into the oak, creating an unmistakably rich flavor that’s bold yet smooth.

Over the years, Blue Note has introduced several highly awarded limited-release offerings, which include Premium Small Batch, Single Barrel Reserve, 17-year, and Special Reserve. These expressions are in addition to the award-winning flagship Blue Note portfolio which includes Juke Joint (\$34.99), Crossroads (\$44.99), Uncut (\$49.99) and Straight Rye Whiskey (\$34.99). At the 2024 San Francisco World Spirits Competition, Juke Joint and Crossroads were awarded Platinum medals, a rare honor meaning that each expression has received Double Gold medals for three consecutive years.

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### **Production Facility & Tasting Room**

Blue Note's 110,000 square foot production facilities, located on Royal Avenue just North of downtown Memphis, are open from Monday through Friday from 10am – 4:00pm and include a unique and intimate tasting room. Guided tours are available on Thursdays and Fridays for \$10 plus tax & fees. Guests can add a Tasting Flight Experience for an additional \$5. For more information and to book a guided, behind-the-scenes tour, visit [www.bluenotebourbon.com](http://www.bluenotebourbon.com). Please follow Blue Note on [Facebook](#) and [Instagram](#).

### **About B.R. Distilling Company**

Founded in 2014 in Memphis, TN, B.R. Distilling Company is the oldest licensed distillery in Memphis, TN, and producer of world-famous Blue Note Bourbon. Currently, the company produces four flagship expressions, along with regular limited releases, which are distributed across 17 U.S. states, including: AL, AR, CO, CT, FL, GA, KS, KY, LA, MS, MO, NY, NJ, OK, SC, TN, and TX, and online at [BlueNoteBourbon.com](http://BlueNoteBourbon.com) via Bevstack, which can be shipped to: AZ, CA, CO, CT, DE, FL, GA, IA, ID, IL, IN, KS, KY, MD, MN, MO, NE, NJ, NC, NM, NV, NH, NY, ND, OH, OK, OR, PA, RI, TX, VA, WA and WI. Please sip responsibly.

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